

HUBER CAPITAL MANAGEMENT VALUES

- 10) Bigger is not necessarily better.**
- 9) Act with honesty and integrity. Be straightforward always.**
- 8) Be innovative, creative, and flexible.**
- 7) Admit mistakes. Learn from them and don't repeat them.**
- 6) Work hard. Your competitors are trying to catch up.**
- 5) Treat others as you would like to be treated.**
- 4) Remember that you have the onus of investing for the well-being of others.**
- 3) Fight complacency. Your past successes are in the past.**
- 2) The best investing styles are timeless, not timely.**
- 1) Clients come first. Think of them and you will always be successful.**